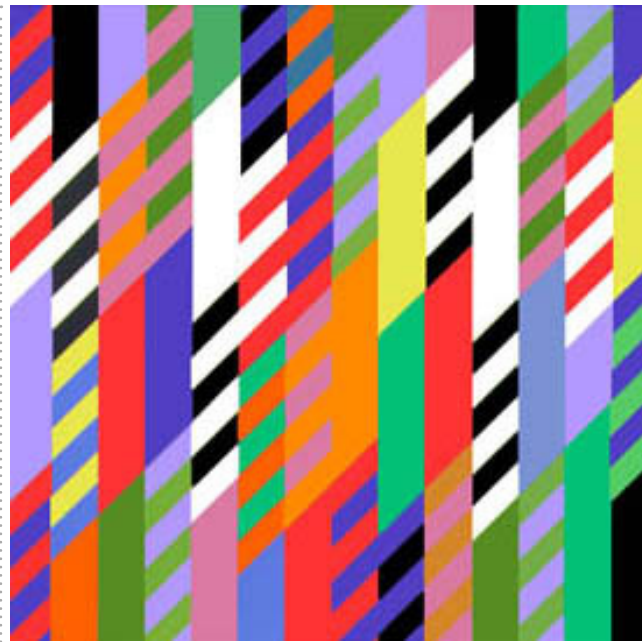


In Pursuit of a Home for The Roland Collection

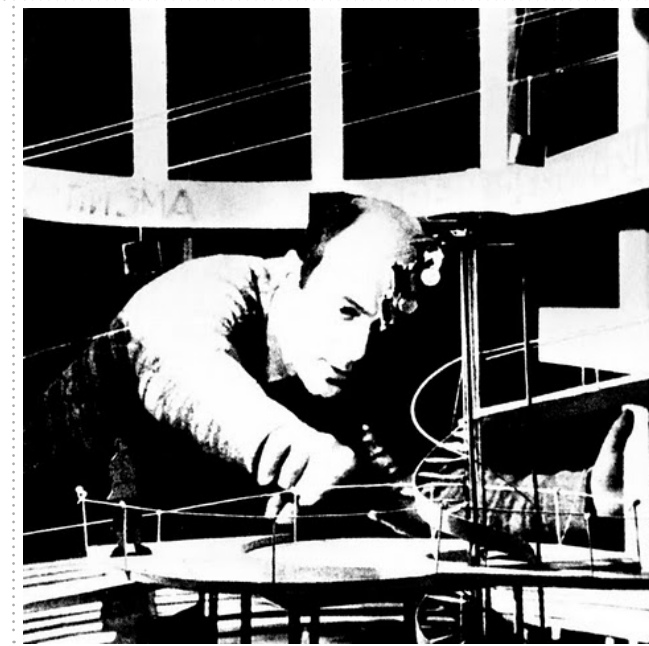
Romanesque Architecture of Languedoc
 One Hundred Years of Modern Art
 Fernand Leger
 Borobudur : Beyond the Reach of Time
 IMAGO Merit Oppenheim
 Tassili N'Ajjer : Prehistoric Paintings
 Borobudur : Beyond the Reach of Time
 Kinetics : The Record of an Exhibition
 Double Identity 1940 - 50

A Day So Red
 Vita Futurista
 Walls, Walls
 Paul Klee
 Steinberg
 Franz Marc
 Art Nouveau
 Alvar Aalto
 Rembrandt's Christ

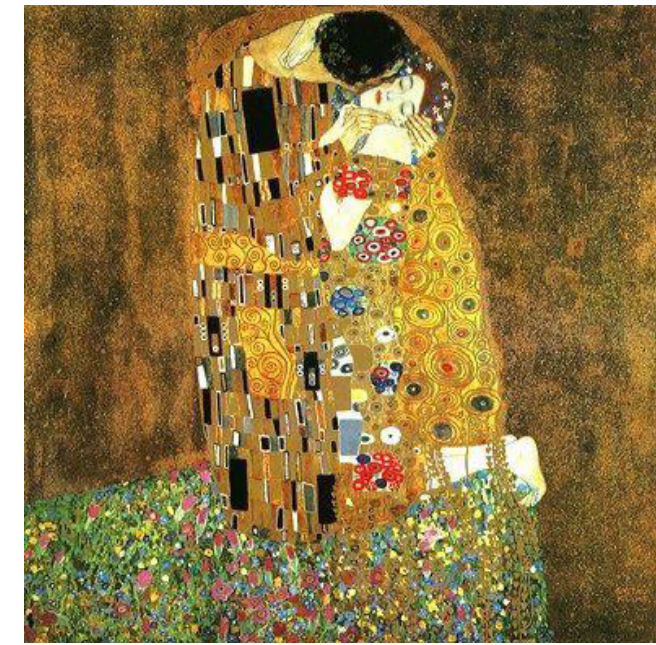


The Mesopotamian Heritage
 The Northern Renaissance
 Edward Munch : The Restless Years
 Photomontage Today : Peter Kennard
 Howard Hodgkin : A Study
 Henry Moore : London 1940 - 42
 The Rietveld Schroeder House
 From Rubens to Gainsborough
 Antoine Watteau : The Melancholia of Pleasure

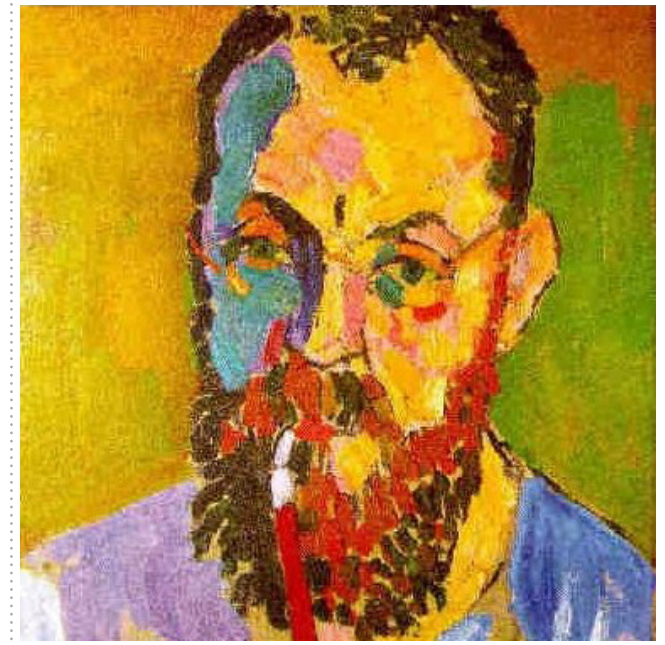
Interdisciplinary Studies
 Foreign Civilizations
 The Modern Tradition
 Lichtenstein in London
 Comics, the Ninth Art
 Michelangelo Part Two
 The Age of Rembrandt
 Fifty, Fifty 1950 - 60
 In Search of the Mayas



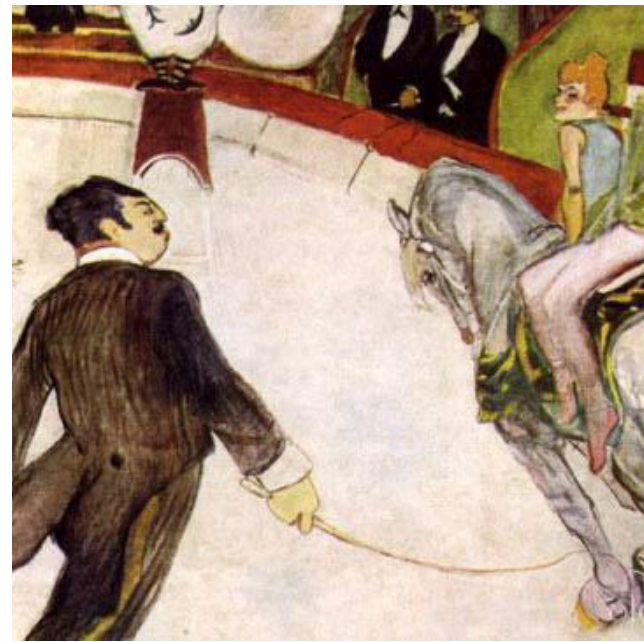
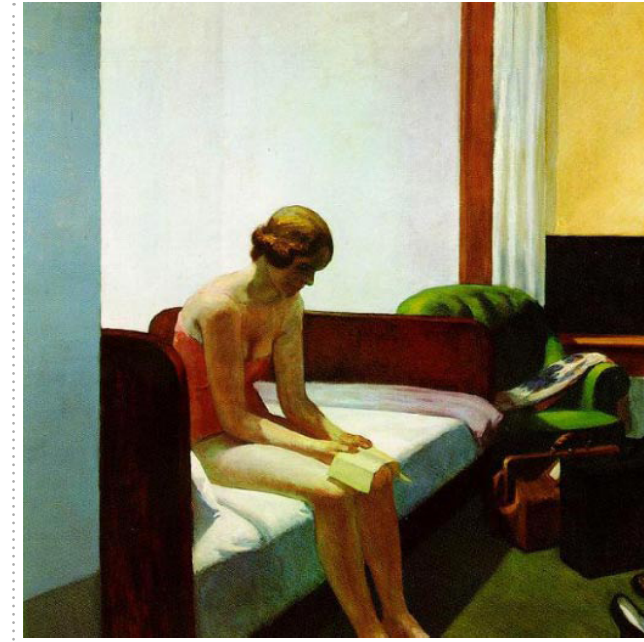
At the Turn of the Age, Hans Holbein
 Digging for the History of Man
 The Enlightened Bourgeois
 Marcel Duchamp in his Own Words
 Assurnasirpal - The Assyrian King
 Fauvism
 Religion
 Vasarely
 Max Ernst : Journey into the Subconscious



The Roland Collection is a unique selection of films on art painstakingly assembled by its founder and curator, Anthony Roland, himself a successful film director and dealer in fine art. The Roland Collection is a cinematic treasure. The archive contains around 500 titles from all over the world - the work of 230 filmmakers from 25 countries - and has rediscovered and preserved a number of rare films, which would otherwise have been lost. The collection would total over £80 million in production costs alone were it to be made today.



History of The Roland Collection

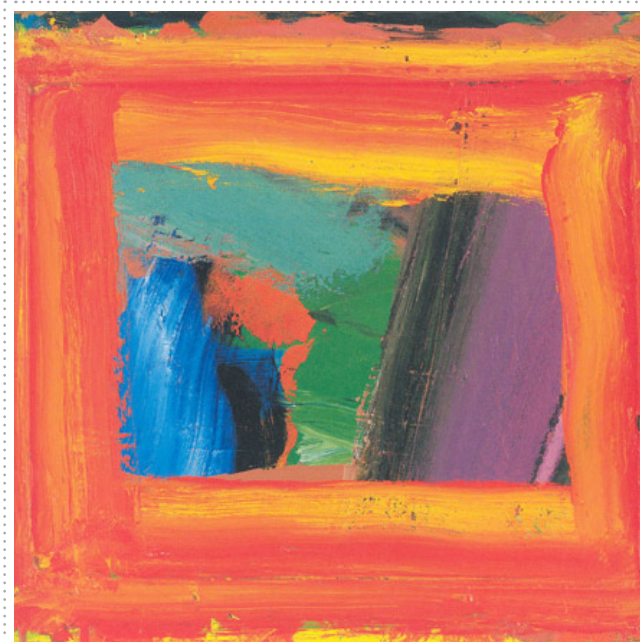
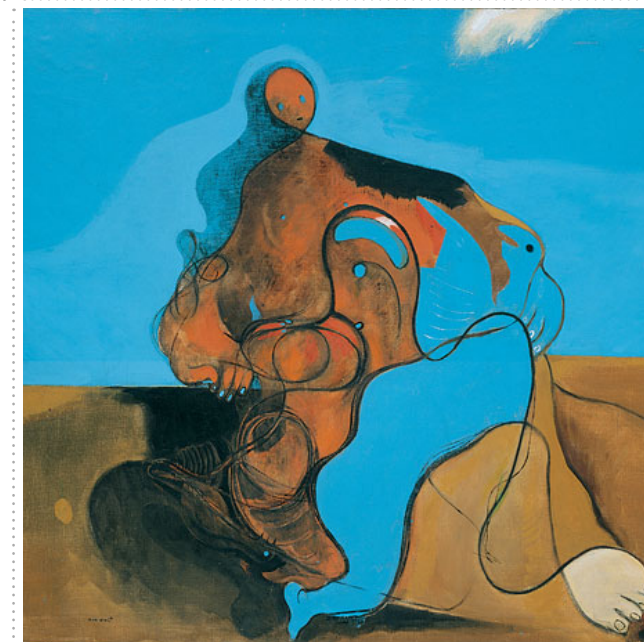
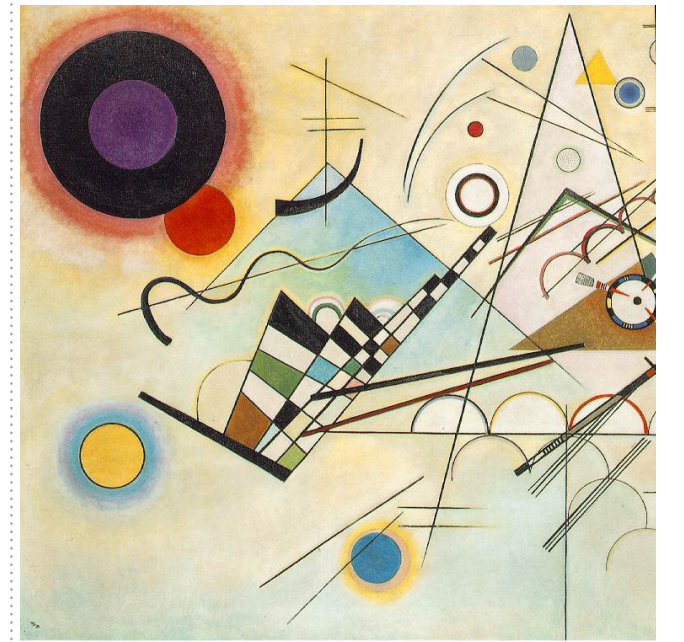
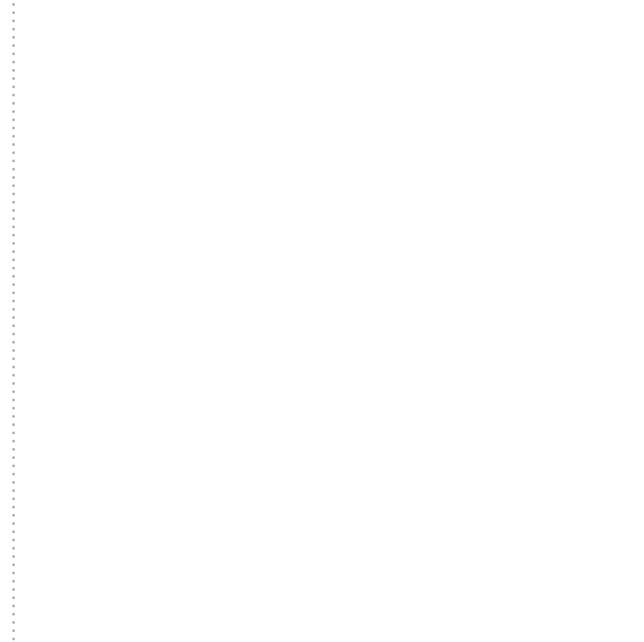
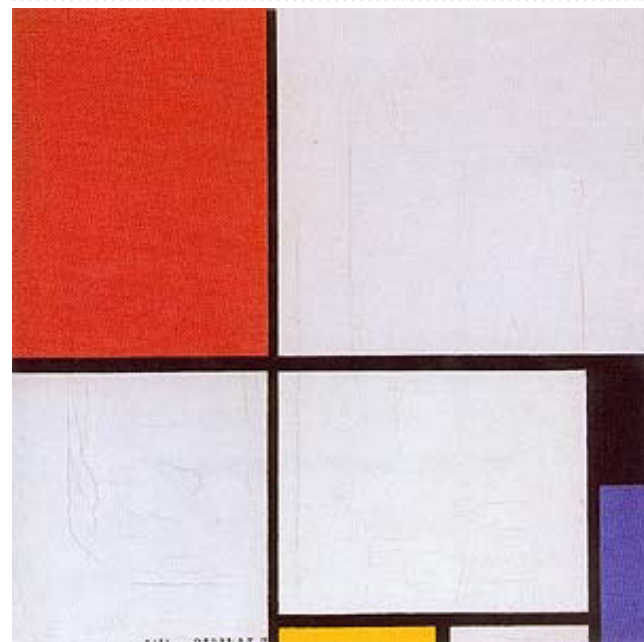


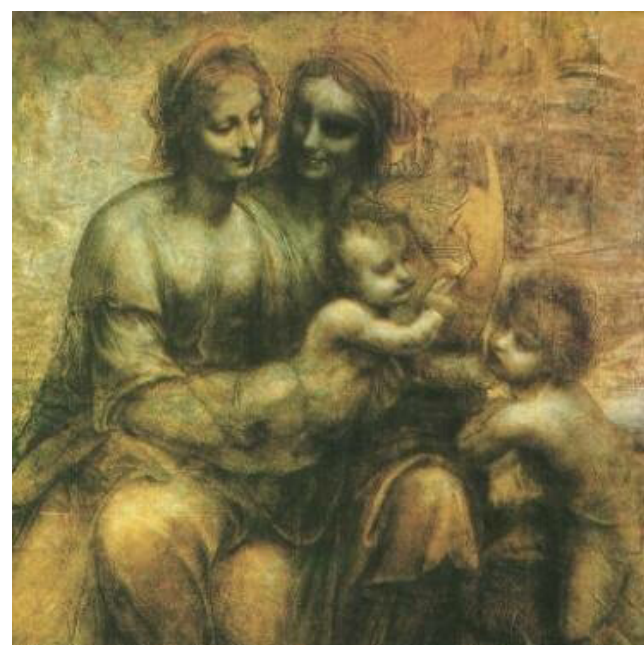
The Roland Collection was started almost 45 years ago by Anthony Roland, then a successful art dealer in London and Paris specialising in old master and modern painting and sculpture. Disappointed in the quality of films on art Roland made his first film as a protest. Festivals and awards confirmed a phenomenal success and searching out and preserving films on art of exceptional quality subsequently became his life's work.

By 1965 Roland directed and produced 5 films and represented France at international film festivals where his films won over 30 awards. A lecture tour followed in coordination with major universities and art museums in 27 US cities. The following year he opened an office near Chicago and began to systematically screen the world's production of films on art. He acquired distribution rights on the most outstanding ones and worked with technicians on film master materials in nine laboratories in six countries.

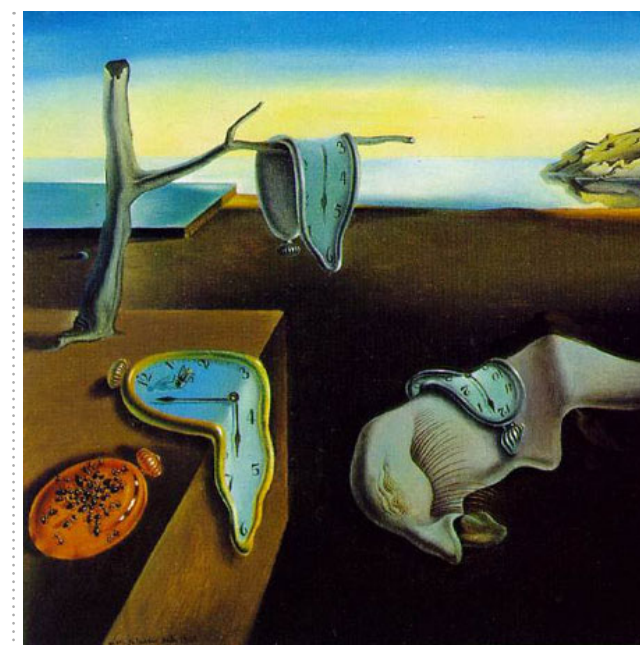
1968 saw the World Premiere of the Roland Collection as an official cultural event of the Mexico City Olympics. In the same year the London office and studio were opened as well as a two cinema Art Film Centre in central London which presented 120 cinema premieres.

English language versions involved 150 translators and narrators. In 1971 a highly effective 16mm film distribution was launched throughout the US and in six other countries.





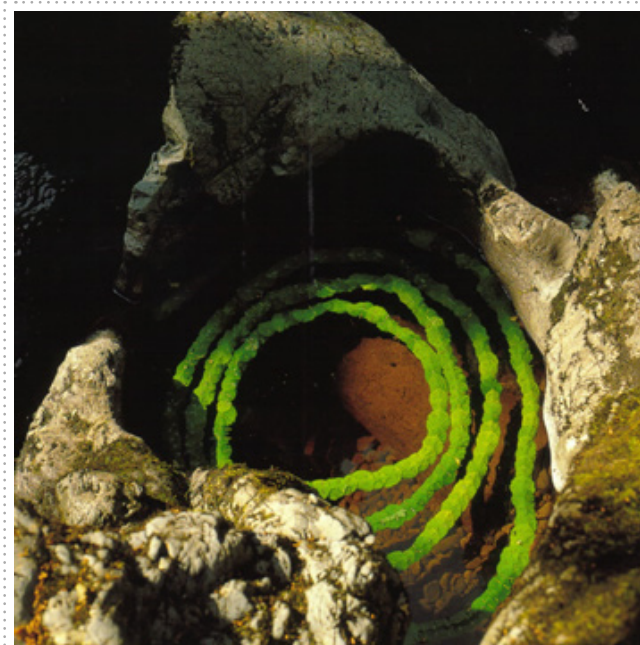
In 1981-3 the Roland Collection took to the road to bring films on art to the people under the name Art-scope. An open air arena was devised with 16 cinema areas and a capacity of 6,500 presenting 100 films on art nightly for summer seasons at the Edinburgh Festival, on the National Mall in Washington DC and in New York City (patrons Mrs Ronald Reagan and HRH the Prince of Wales). Attendance for these events was over 150,000 and international patents were accorded.



In 1984 400 films in the collection were converted to video masters in PAL and NTSC for distribution in VHS to over 4000 client institutions in 82 countries. Clients included the Louvre, Paris and the National Art Library (V&A, London). The Central Library, Berlin acquired the entire collection.

In 1998 the £1,000,000 Videos on Art, a Resource Guide to the Roland Collection was published to celebrate the Centenary of the Cinema.

In 1997 a website was launched – the first of its kind - with a preview of complete full-length films in miniature windows for prospective buyers to view.



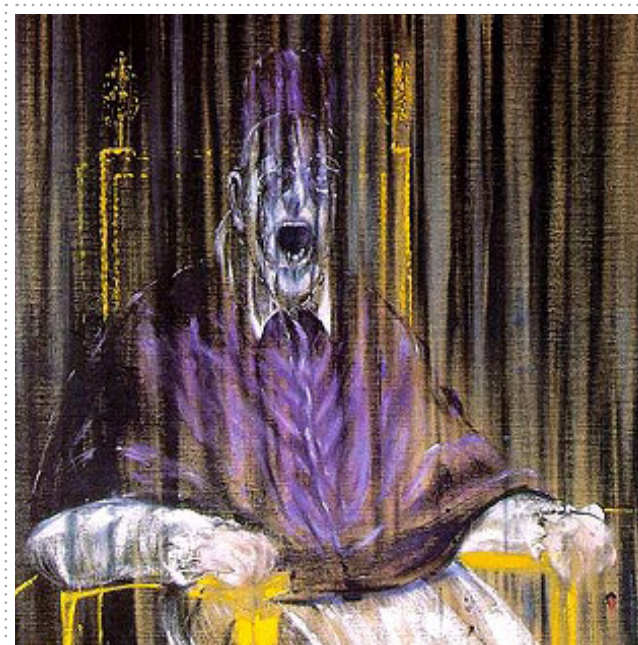
To celebrate the Millennium in association with the Royal Parks and the British Library a three-month event called Talking Trees was installed in 10 acres of Regent's Park with 100 magic sound zones. Programmes and park maps were also available in Braille for the first time ever in a Royal park.

A low-level cultural building for the 2003 Ground Zero competition in New York was designed as a museum for the Roland Collection films on art by David Serero and has been widely admired by architects.

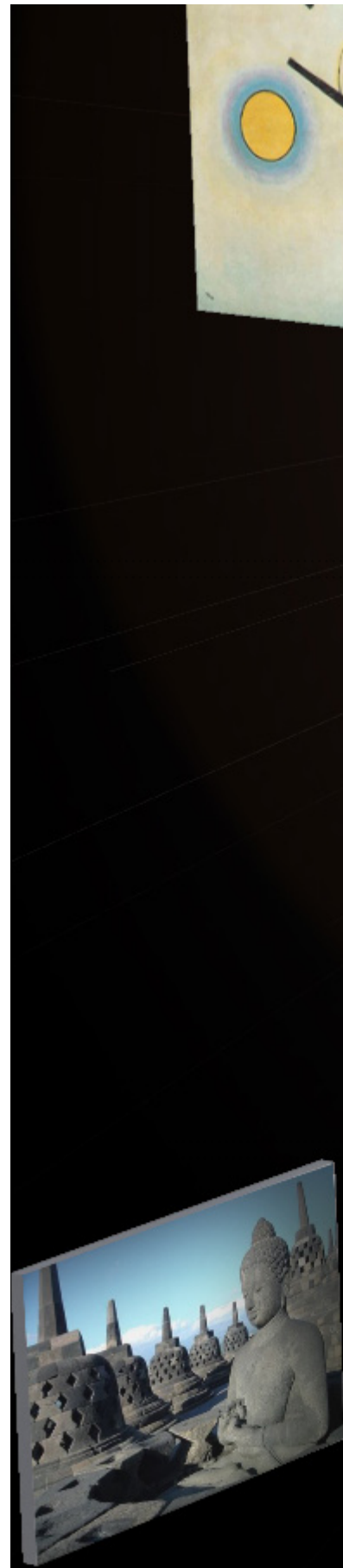
In 2006 British Telecom selected the Roland Collection's website as an exceptional sample of clear navigation through an entire film archive and spent 2 years digitising each title in 6 different ways. A new broadband website was launched in 13 languages in 2007.

In 2009 for the 7-month exhibition at the prestigious Altes Museum in Berlin to demonstrate the library of the future, the Roland Collection's proprietary Image

Mining system was showcased giving access to all the films or 26,000,000 cinematic images without recourse to metadata.



What is
The
Intention?



Borobudur: Beyond the Reach of Time



Kandinsky



Art in Revolution



Bridget Riley



One Hundred Years of Modern Art



Lichtenstein in London



To find a building to
locate the collection in
and present the opportunity
to make the archive accessible
to the public

